



*The DiMaggio*  
**DIFFERENCE**

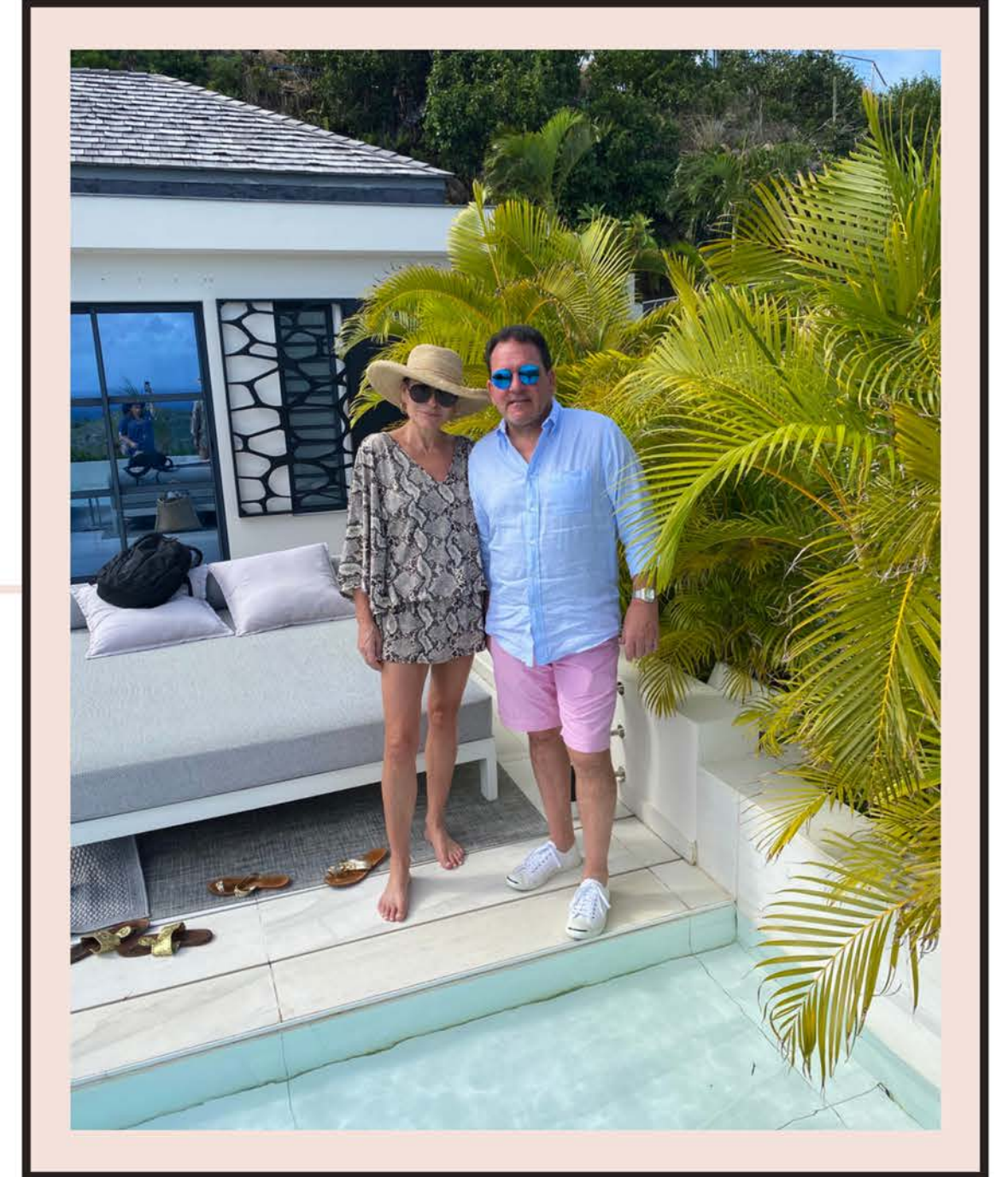


HELLO,  
*I'm Debbi!*

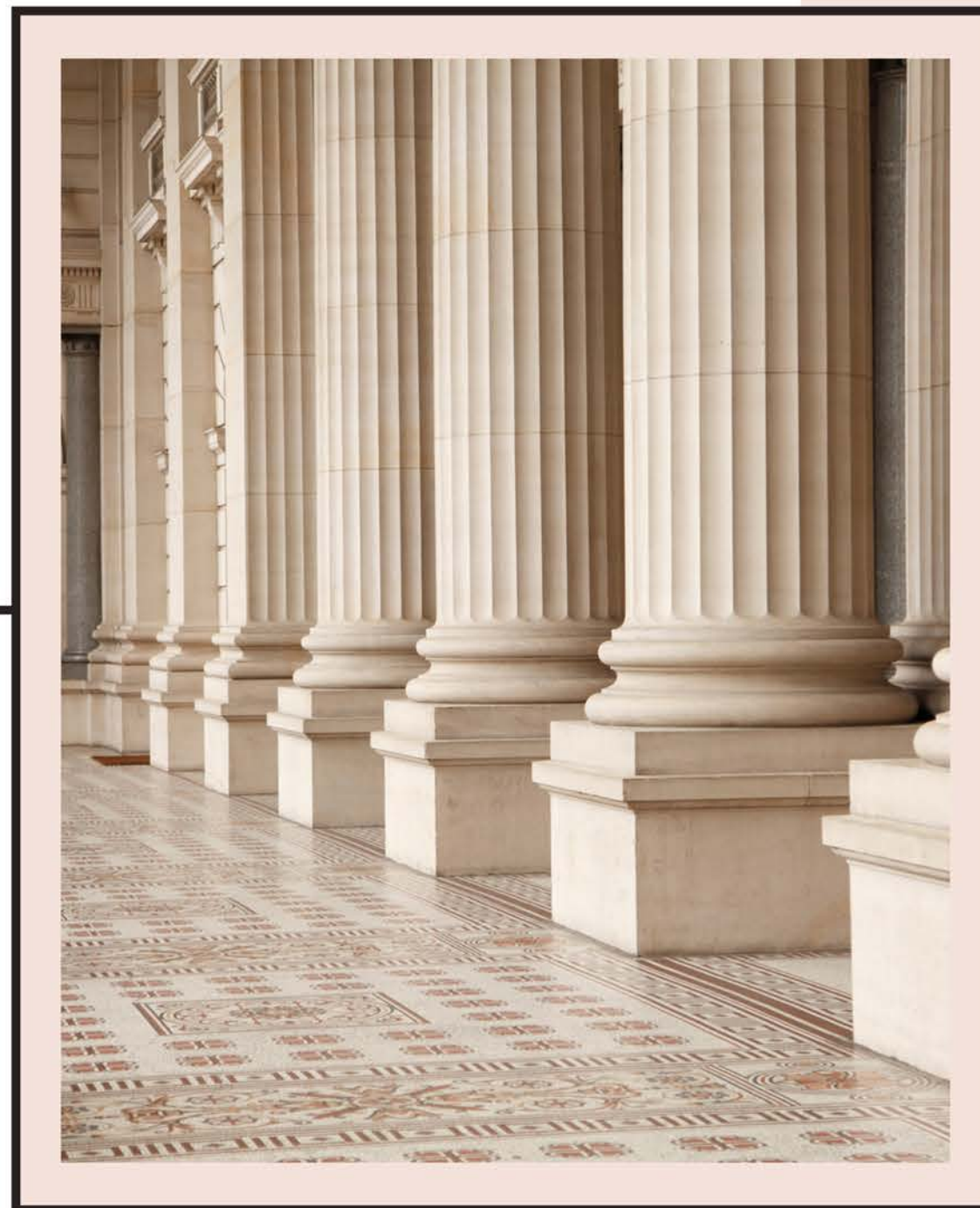
Independent contractor, Realtor (since 1987) business owner, marketing director, coach, consultant, expert panelist, 4x author, social media guru, master networker, consummate connector, serial entrepreneur, mentor and philanthropist — **with one goal in mind, a desire to help others achieve their goals.**

# FUN Facts

Fun Facts | Joe DiMaggio is a relative. Related to Marilyn Monroe by marriage. Favorite Color, Pink. Cancer Survivor. UC Berkeley Grad, although we spent 8 years cheering on the BUFFS I often feel more like a CU Grad than a Berkeley Bear. 100% Sicilian. I am obsessed with my children, Bianca + Chase, 2 kitties, Riggs and Lini. Celebrated 30 years with Adam in 2022!



# FOUNDATION FOR *Success*





# SERVICE, BRAND

## *or Product*

The following 5 MARKETING platforms are crucial tools to grow and maintain a successful business.

Here they are & why we need them.

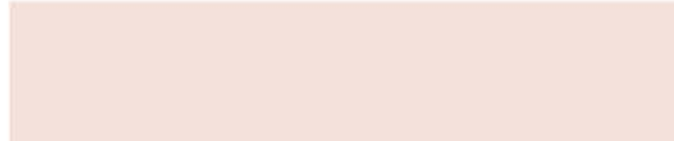
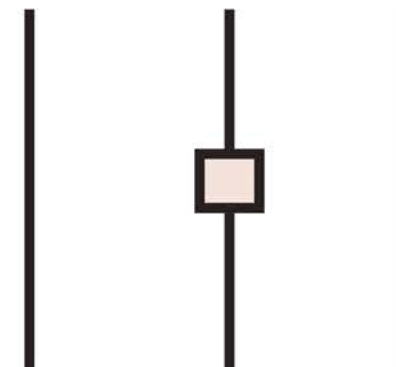
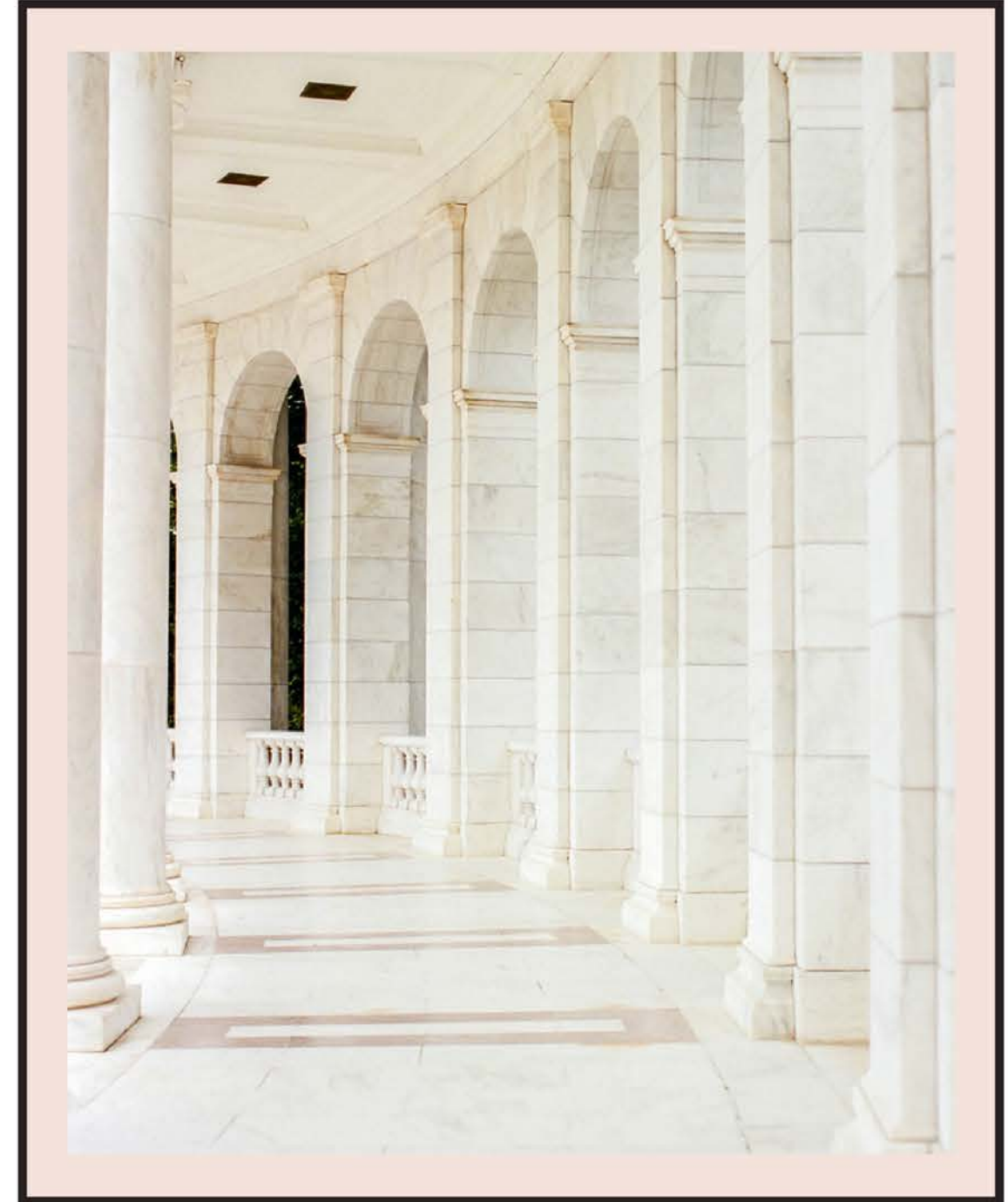
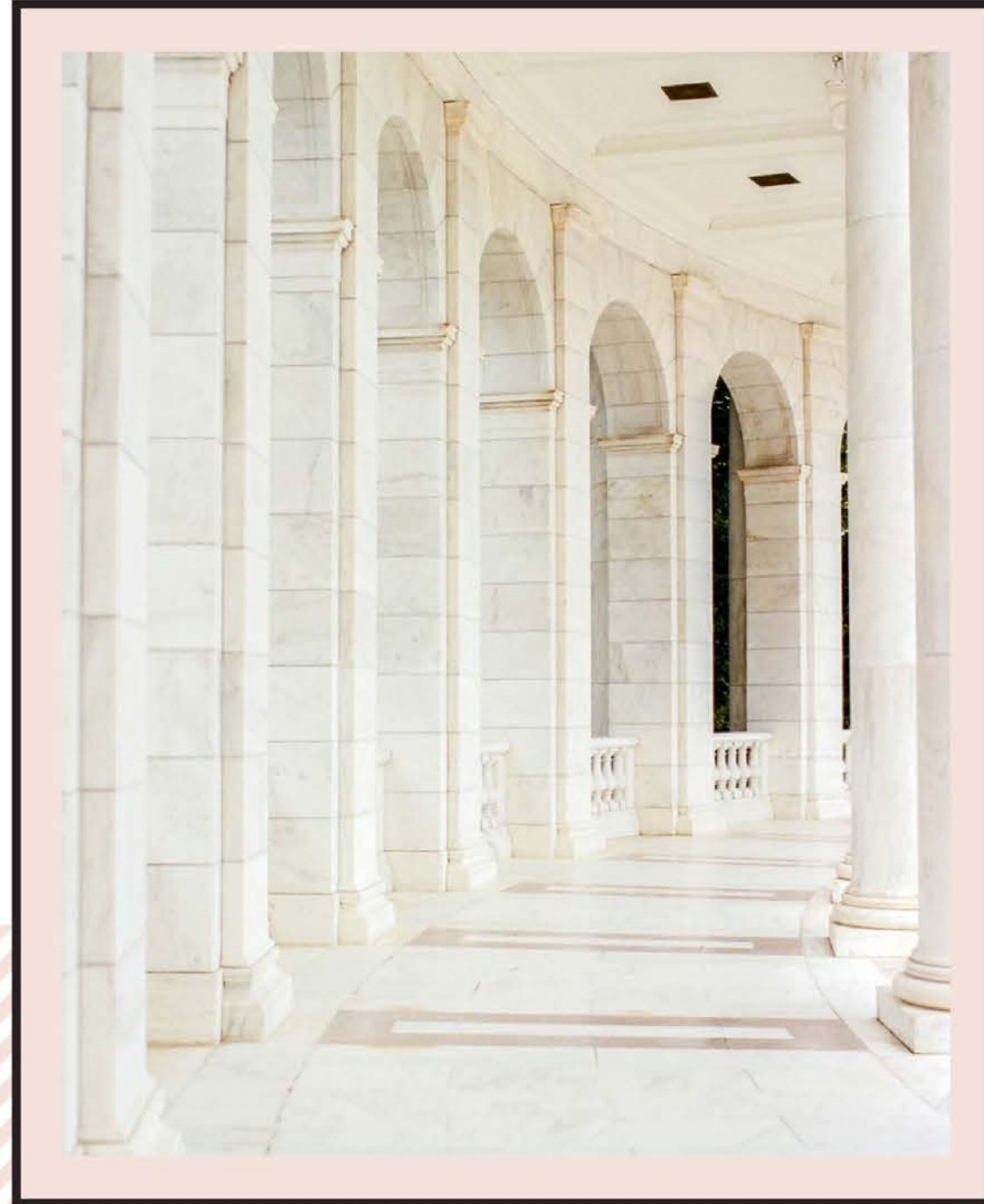
# HOW + WHY

- Social Media - Inspire
- Email - Communicate
- Personal Touch - Connect
- Websites - Educate
- Partnerships - Collaborate



# FOUNDATION

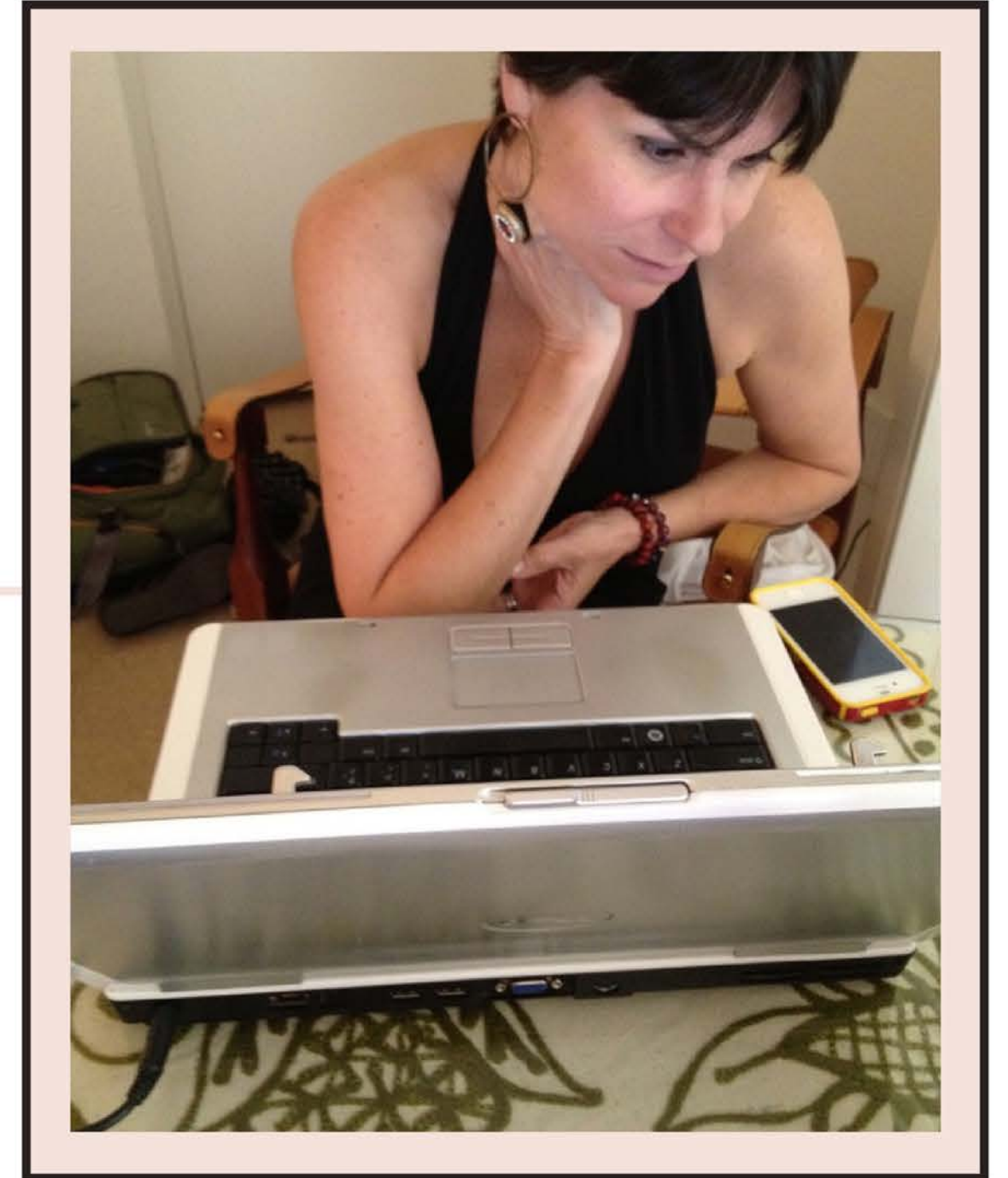
Just as a foundation is crucial to a home, the same goes for a solid foundation for your business. Is YOUR marketing house in order?



# 5 PLATFORMS

*For Success*

- Social Media
- Email + Newsletters
- Personal Notes + In Person Connection
- Websites + Landing Pages
- Partnerships + Panels



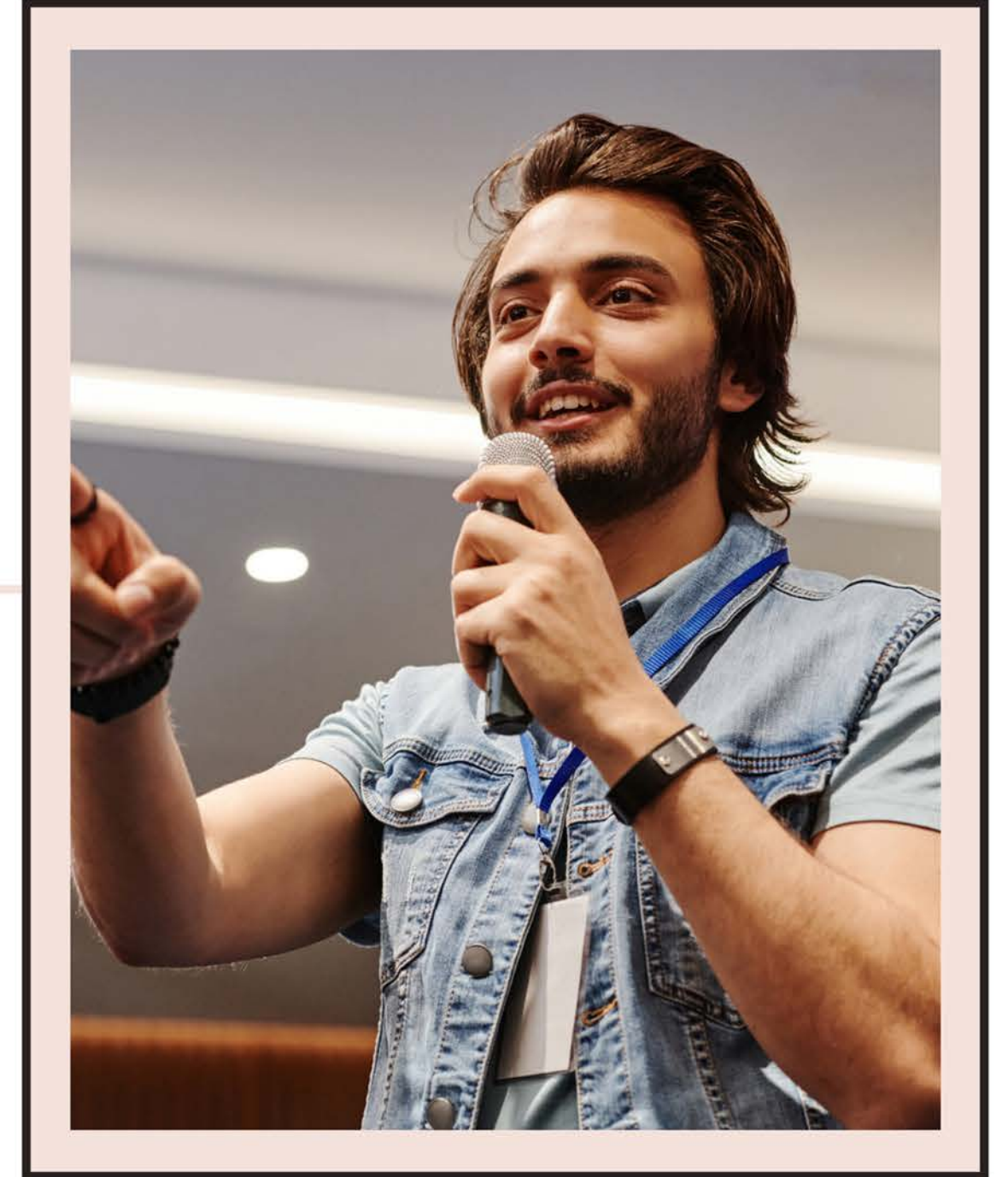


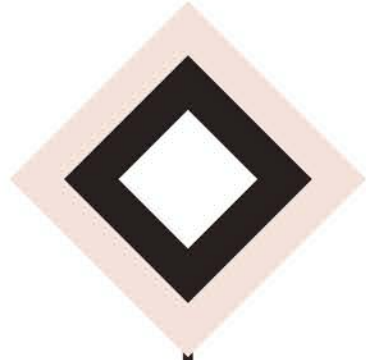
# SOCIAL MEDIA

## For Success

**Get out in front of your audience.** No matter your business, service, product or brand. The following is an excerpt from my book, "Real Estate Rules! 52 ways to achieve success in real estate"

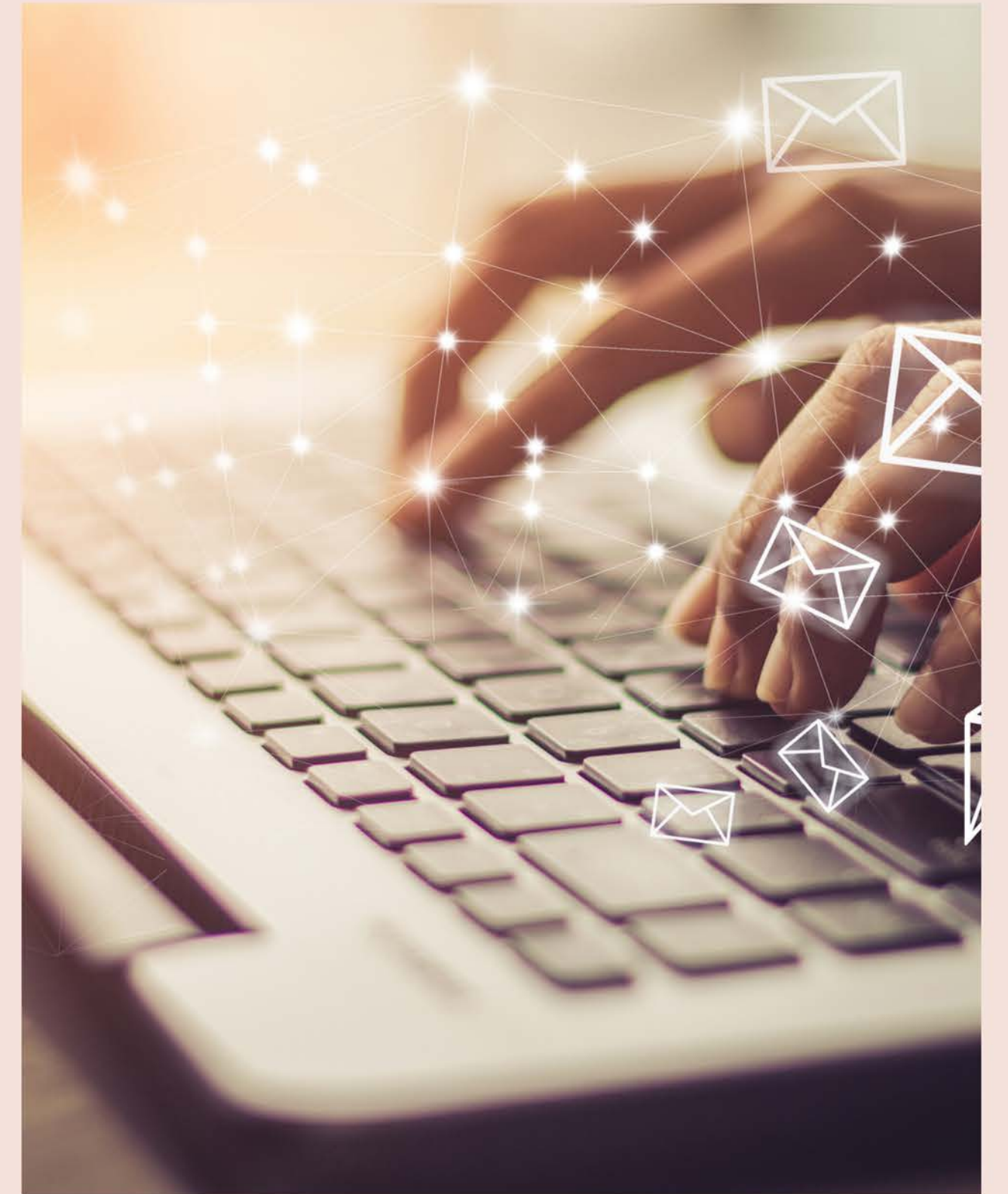
You may not love the Khardashian's, but they sure know a thing or two about social media. --wouldn't you agree?

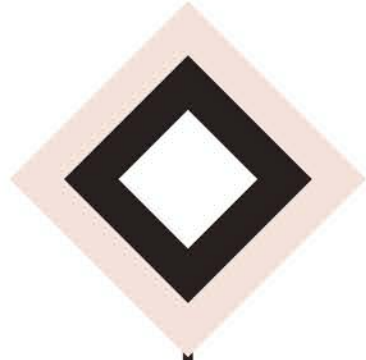




# EMAIL

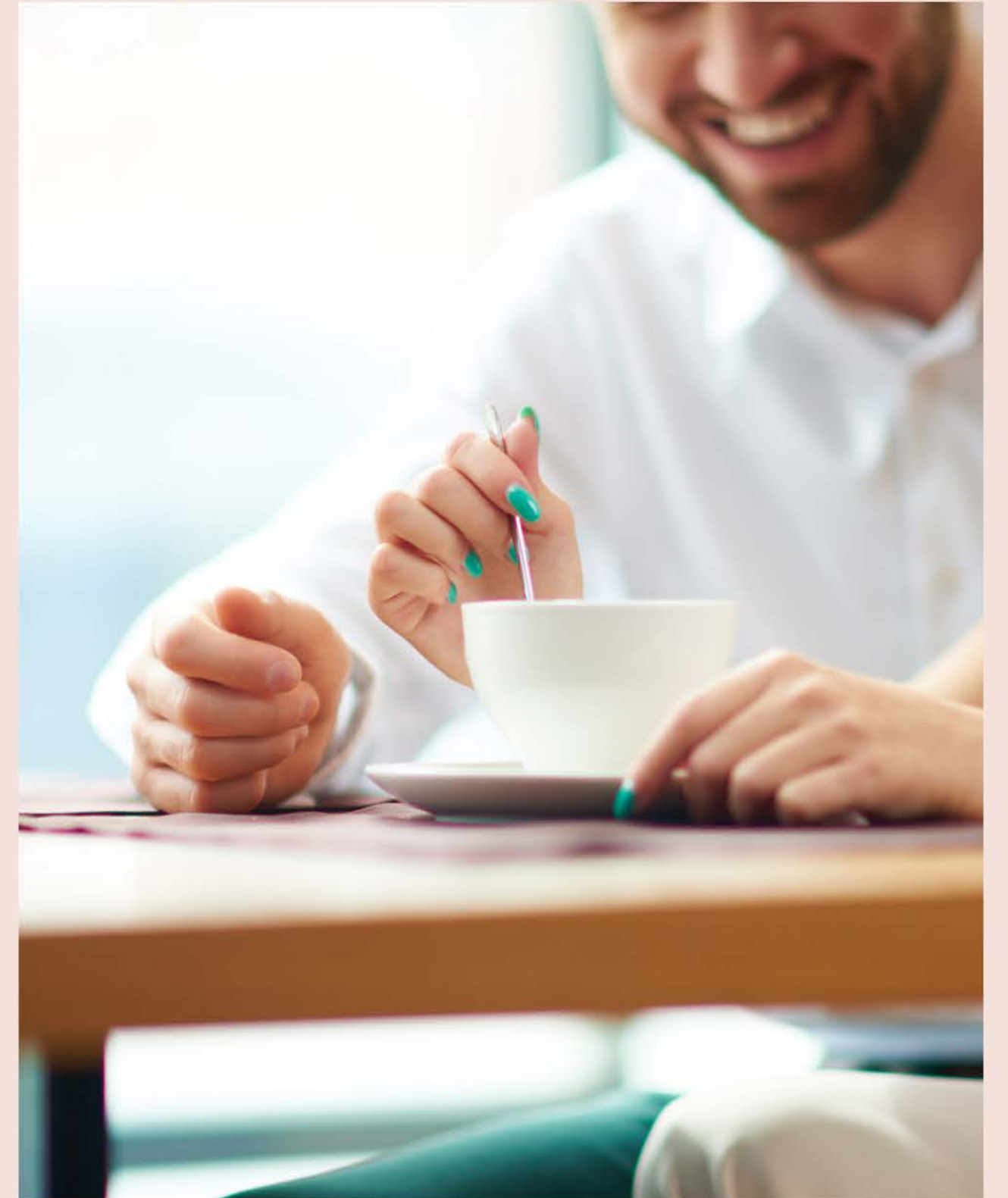
**Communication** is key.  
Connecting and  
keeping in touch is  
crucial to any business.



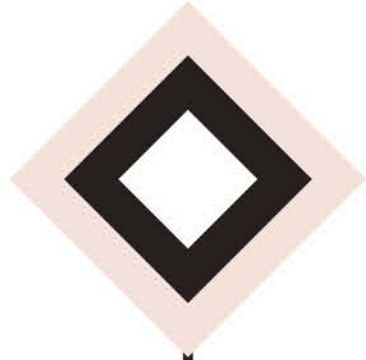


# TOUCHPOINTS

Newsletters, note cards and coffee dates. **Personalized** touchpoints. Not everyone, believe it or not, has email, or reads all of their emails, so it is crucial to diversify. And nothing touches a person more than a handwritten note.

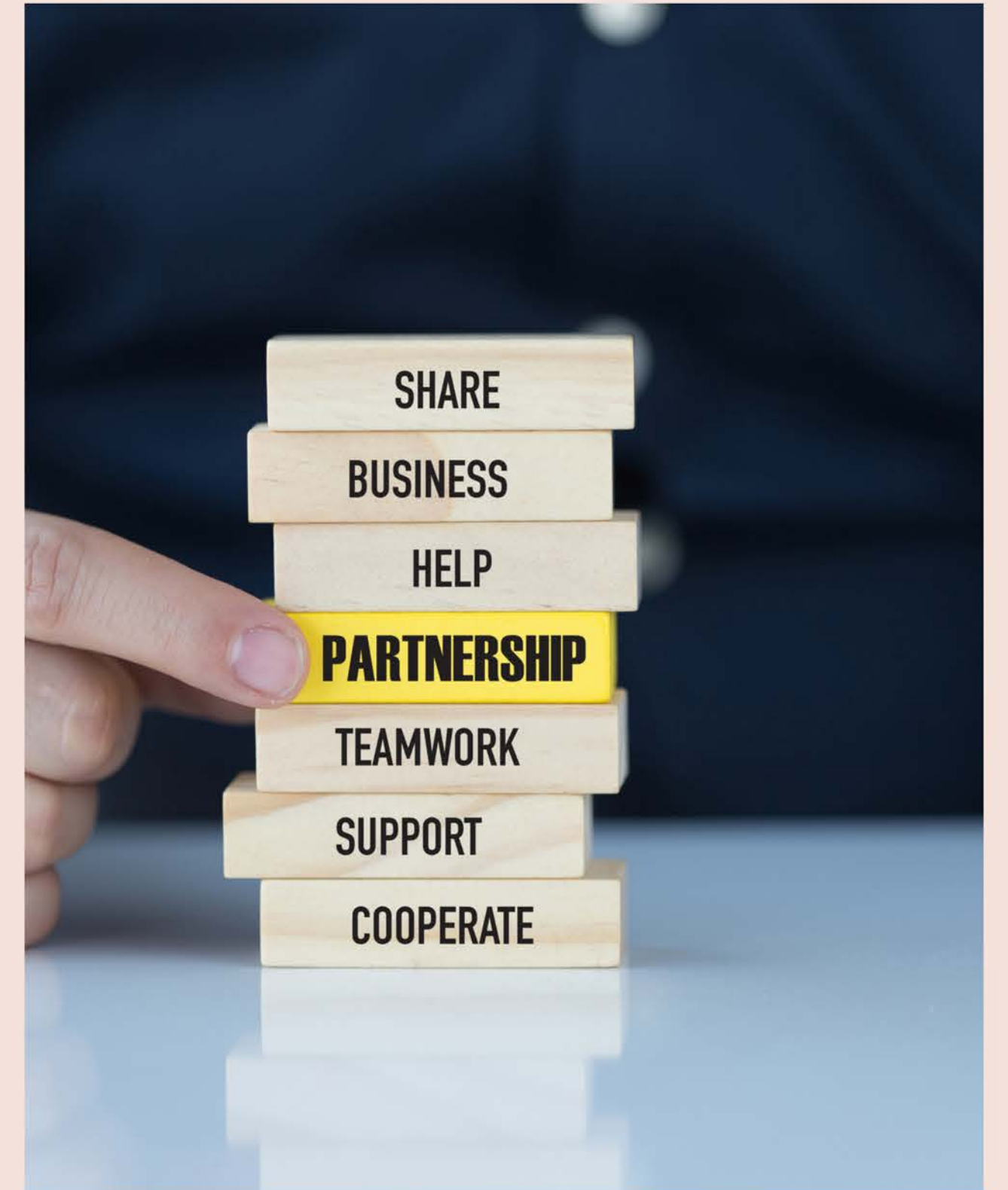






# PARTNERSHIPS

Collaboration is key. Here is where we discuss the importance of partnerships, collaboration, podcasts, panel discussions and events. Partnerships are also a **fun** way to work our business.

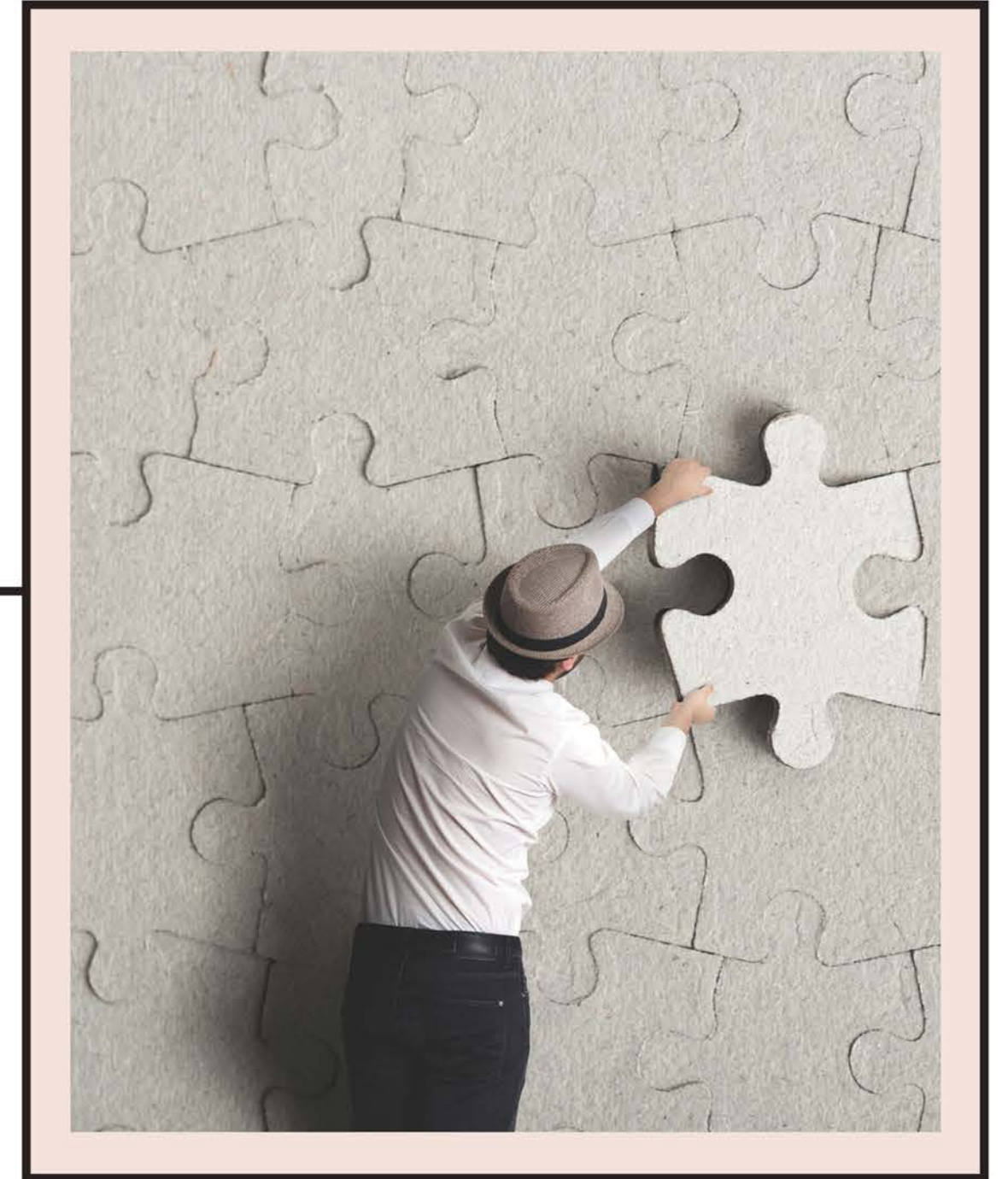


# SYSTEMS ARE THE KEY

*To Success*

Entrepreneurs face various challenges in starting and growing a business, but these hurdles are not insurmountable by any means.

With clarity and a plan plus the right skills & resources, we see individuals and businesses grow and thrive.



# THE PROGRAM

*Foundation For Success*

I will identify, train and provide examples for each marketing platform and the tools all independent contractors and small business owners need in order to grow and succeed.

DECIDE

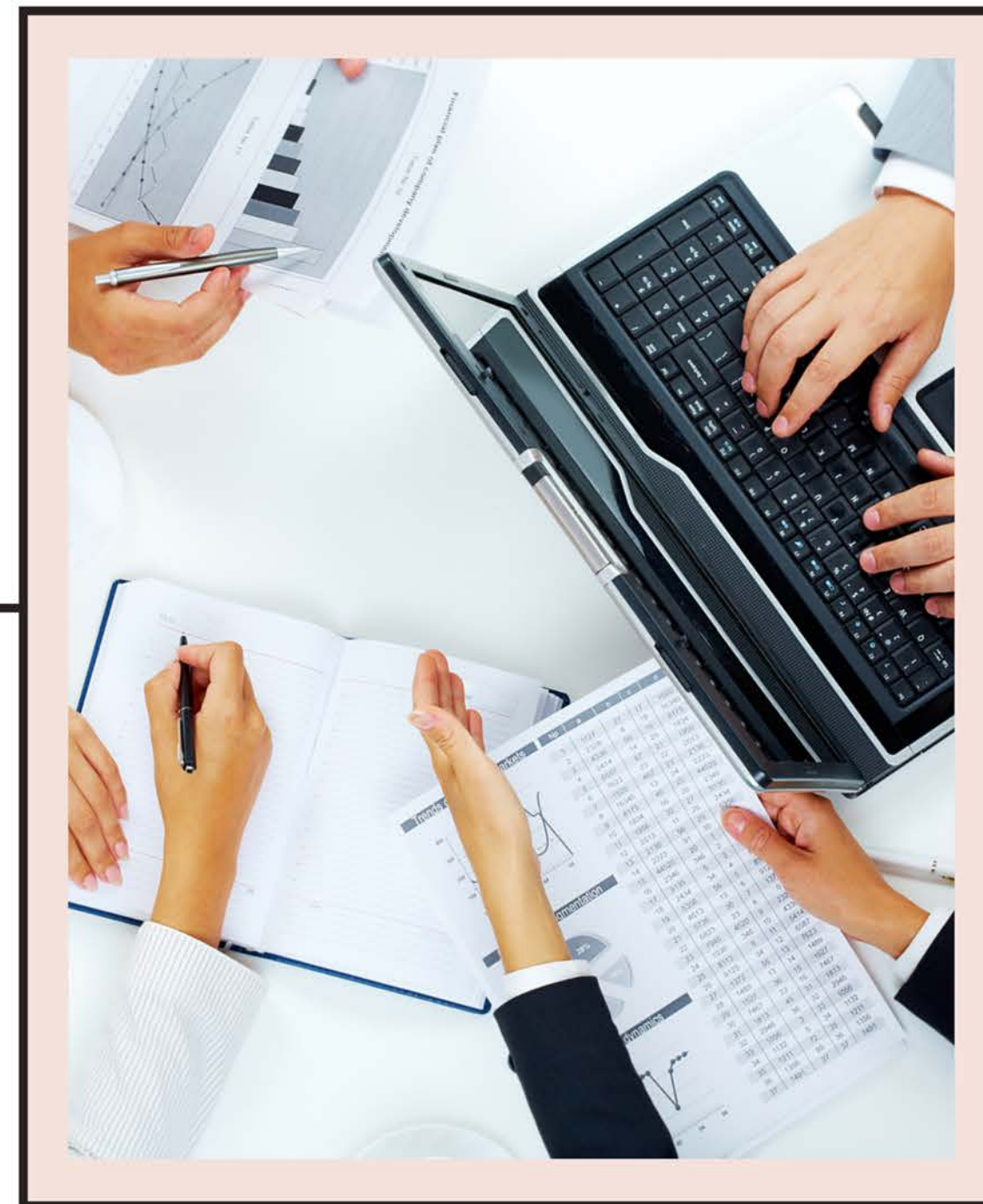
COMMIT

FOCUS

SUCCEED

# FOUNDATION *For Success*

Foundation for Success. Let's get your marketing house in order so you can experience The DiMaggio Difference





# WHAT'S NEXT?

*Swipe Right!*



# 5 WAYS TO GROW

*Together*

- Schedule a One 2 One Marketing Consultation
- Schedule 1 Hour Individual Sessions
- Book a 5-Week ZOOM or In-Person Series
- Book a Social Media Audit
- Order my Social Media Marketing Independent Study Program



# CLIENT *Testimonials*

*Debbi DiMaggio is a master networker and marketer who has transformed others as a role model. She genuinely wants to help other real estate agents succeed, and has received great praise.*

*Radio interviews, book signings, agent trainings, speaking engagements, panel discussions, live interviews... Debbi is always the last to leave, never in a rush, being sure to take time to answer any questions and to thank literally everyone in attendance. Her passion to help people is just beyond belief.*

— Angela, Realtor | [Read More](#)

GET IN  
*Touch*

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